



U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Supplementary #24/C
gp 3627
S. Lee
10/7/02

SUPPLEMENTAL AMENDMENT		Docket Number: 11032-2144		PATENT
Reissue Applicant Dwight Allen MERRIMAN et al	Reissue Application No. 09/577,798	Reissue Filing Date May 24, 2000		
Patent Number 5,948,061	Issued September 7, 1999	Examiner Harle, J	Art Unit 3627	
Invention Title METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		Assignee DoubleClick, Inc.		

Address to:
Commissioner of Patents
Washington, D.C. 20231

AMENDMENT

Please amend claims 1, 7, 13, 16, 20, 23, 32, 39 and 51-55 as follows:

1. **(Four Times Amended)** A network supporting the hypertext transfer protocol, comprising:
 - a user node having a browser program coupled to said network, said user node providing requests for information on said network;
 - a content provider affiliate node having a respective affiliate web site responsive to requests for information from said user node to provide media content, advertising space for display of advertising content and a link message to said user node;

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